Books Processed and Cataloged for the Month of March–April 2011

AB COMMUNICATION

Shares an eclectic mix of motion pictures that considers required viewing – from dramas to comedies and international classics to Hollywood musicals.

Explores how technological, economic and social changes have reconfigure news journalism, and the consequences of these transformations for a vibrant democracy in our digital age.

Examines the profound changes that have taken place and are continuing to take at an astonishing speed, in international media and communication since the turn of the new millennium.

AB COMMUNICATION/ MULTIMEDIA ARTS

Offers student a clear introduction to some of the main questions and debates surrounding current documentary practice.

Provides a critical perspective on the dynamics of media policy in the US and UK and offers a comprehensive guide to some of the major points of debate in the media today.

ACCOUNTANCY

Assists candidates preparing for the CPA examination in Practical Accounting 2.

Helps the student understand and enable them to use an enterprise's financial statement and other reports in making investment and credit decisions or to support others making such decisions.

BIOLOGY

Continues the theme of the positive and useful contributions made by chemistry in our world.

BUSINESS ADMINISTRATION

COMPUTER SCIENCE


*Presents a conventional step-by-step instruction to deliver an under-the-hood understanding of the world's leading image-editing application.*

COMPUTER SCIENCE/INFORMATION TECHNOLOGY


*Explains and illustrates the various components of the design process.*


*Presents an easy-to-understand, step-by-step guidebook that will help to figure out the ins and outs of object-oriented programming.*


*Offers a groundbreaking new framework for technology-enabled services, their globalization and factors shaping their sourcing and supply.*


CULTURAL


*Gives reader an understanding of the legal and practical issues posed by copyright for access to learning materials in Africa, and identifies the relevant lessons, best policies and best practices that would broaden and deepen this access.*


Cockburn, John and Jane Kabubo-Mariara, editors. *Child welfare in developing countries.* Canada: IDRC, c2010. 35883 362.7091724 C665c 2010

*Helps to poverty and policy researchers, professionals in international development, and graduate students interested in poverty and inequality.*


*Offers a high-quality reader's lab manuals and lecture notes that are professionally bound at the lowest possible cost for students.*


Greer, David and Brian Harvey. *Blue genes: sharing and conserving the world's aquatic biodiversity.* London: Earthscan and IDRC, c2004. 35911 333.9516 G795b 2004

*Describes the growing demand for aquatic genetic resources, and the desperate need to fill the policy vacuum for the management and conservation*
of aquatic biodiversity as a foundation for rules governing access to and use of aquatic genetic resources.


Examines gender and taxation within and across countries at different levels of development as it presents original research on the gender equity dimensions of personal income taxes, value-added taxes, excise taxes, and fuel taxes in Argentina, Ghana, Mexico, Morocco, South Africa, Uganda and the United Kingdom.


Litoff, Judy Barrett and David C. Smith. We're in this war too: World War II letters from American women in uniform. New York: Oxford University Press, c1994. 34239 940.548173 L775w 1994


Helps readers to become politically active citizens.


Provides student and event manager in the industry with an insight into the strategic management of sports events of all scales and nature.


Traces the birth and growth of a newspaper in a developing country against the backdrop of the tumultuous events of the past 25 years in the world’s fourth-largest nation.

ECONOMICS


EDUCATION


Cruz, Ceciliano-Jose. Campus journalism and school paper advising. (2nd ed.) Manila: Rex Book Store, 2010. 35699 35700 FIL 070.4 C957c 2010

Exposes the students to different types of journalistic writing such as news, editorials, columns, features and sports.

Leviste, Joyce V. Classroom experiences with young children. Manila: Rex Book Store, 2010. 35719 35720 FIL 372.21 L666c 2010

Provides the students with active preschool classroom program and opportunities to apply the principles of child growth and development as well as those of preschool education.

Leviste, Joyce V. How to teach the Filipino preschool. Manila: Rex Book Store, 2010. 35717 35718 FIL 372.21 L666h 2010

Gives an overview of the historical and comparative development of preschool education in the Philippines and other countries.

Maturan-Tayro, Perla Rizalina and Perla Sunga Intia.
Whole brain literacy - learning to read / reading to learn : a guidebook for teachers and facilitators of learning using the whole brain literacy approach for skills development in reading. Manila : Rex Book Store, 2010.  35723  35724  FIL 372.4 M445w 2010


Contains useful information on how to assess and grade students and on the issue of politics in the school, giving detailed information on working with special populations of students, including students with disabilities, children with ADD, and children who are school phobic, truant, at-risk, or gifted and talented.

Contains suggested activities for beginning teachers in Early Childhood Education.

Covers areas dealing with the duties and responsibilities of administrators, including preparation, implementation and evaluation of staff members, budgeting processes, and discussion of laws and regulations.

Presents role models for young people to emulate by exemplifying a moral value or characteristic or an exemplary incident in the life of the principal character.


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EDUCATION / CULTURAL

Focuses the child with special needs and attention.

ELECTRICAL ENGINEERING

Covers circuit analysis, digital systems, electronics, and electromechanics at a level appropriate for either electrical-engineering students in an introductory course for nonmajors in a survey course.

Explains, discusses, and makes you do application activities on the foundations of academic writing first, before it requires you to come out with an academic or scholarly research or term paper that will prove your mastery of the ins and outs of academic writing.


Tells story of the English language from its remote ancestry to the present day.


Gives thorough preparation for both the General Training and Academic Modules.


Gives thorough preparation for both general training and academic modules.


Features a flexible approach to grammar instruction to integrate the study of new structures (form) with information on how to use them and what they mean (function).


Helps understand what friends and neighbors are saying and gives confidence to talk easily and naturally.


Helps people who want to speak and write well and who can't afford to have errors tarnish their image.

*Cambridge first certificate in English 3: with answers: official examination papers from University of Cambridge ESOL examinations* Cambridge: Cambridge University Press, c2009. 34572 420.76 C178 2009


Offers an ideal course for anyone who needs to write emails in a business context.
35852 131 C672w 2003

34859 428.240712 C718t 2009

Provides a reader-friendly guide to implementing and assessing high-level, content-area instruction for English language learners.

33646 411 C712 2009

Guides to various aspects of current English usage the author’s blend of a wide-ranging knowledge of the language with the practical advice of highly experienced writer, leavened by humour, proved extremely popular with readers.

34861 420.76 C967c 2008

Extends and improve the accuracy of the readers’ vocabulary through listening and reading texts that reflects the materials used in the IELTS test.

34599 420.76 C967c 2007

34593 420.76 D781c 2007

34596 420.76 D781c 2005

Provides highlights on common mistakes students make and explains how to avoid them. Monitors progress through regular tests.

35129 428.2 D979e 2010

Features a clear and straightforward explanation of English grammar fundamentals with hundreds of examples of common grammar errors—and how to repair them.

35548 428 E47e 2008

Covers a range of subjects associated with flying and the aviation industry.

34533 428.2 F671g 2009

Provides practice that helps students not only understand the writing process but also produce a correctly written final product.

33347 428 F878e 2007

Offers a quick course for anyone who needs to communicate with colleagues and clients about accounting and financial matters.

29058 418.0071 F962t 2003

34591 428.340711 G465c 2005

Helps the students make efficient use of time as they learn to pronounce English better.

Provides training and strategies for effective business communications (written and oral) in different business communication contexts.


Deals with important topics relating to this sector such as finding customer marketing strategies and tools creating ads, and trade fairs.


Covers presenting techniques: the composition, structure, and how to deliver of presentation.


Presents all the essential expressions and conversation techniques needed in successful communication.


Brings together some of the most moving and influential speeches of the English--speaking world and beyond.


Johannsen, Kristin L. *English for the humanities.* Australia : Thomson, c2006. 33918 428 J65e 2006

Provides ample opportunities for students to build awareness and practice the language in real-life scenarios to empower students with the language and life skills they need to carry out in their career goals.


Provides the target vocabulary for effective communication in automobile industry.


Helps students to learn how to write effectively.


Features the international experiences and expertise of a team of distinguished language educators who explore a range of teaching approaches and provide professionally-grounded practical advice.


Roldan, Aurora H. College reading and writing. Ortigas Center, City of Pasig: Reading Dynamics Center, Inc., 1995.


It is the ideal quick course who needs to make effective telephone calls in business context. It can be used to supplement a regular coursebook, on its own, as a stand-alone intensive specialist course, or for self-study.


Provides a clear guidance in improving the ability to write in English.


Highlights common mistakes students make and explains how to avoid them.


Offers a practical solution to the difficulties of reading and writing about poetry by providing the key tools needed to read, study and write about poetry with confidence.


Showcases selected contemporary short fiction from a survey of more than 200 English professors, award-winning short story writers, novelists and fiction workshop directors, a remarkable collection of North American literature written since 1970.

**ENGLISH / PSYCHOLOGY**


Offers an authoritative, easy-to-use reference and citation system and comprehensive coverage of the treatment of numbers, metrification, statistical and mathematical data, tables and figures for use in writing, reports or presentations.

**FICTION**


Sparks, Nicholas. Safe haven. New York : Grand Central Publishing, c2010. 35846 FIC S736s 2010

FILIPINIANA

Guides teacher to plan and organize school visits and study tours to the National Museum branches.

Gives us portraits of the hearts of those who had bravely withstood the annunciation of illness in their lives, and whose faith and hope had been affirmed by the gift of charity.

Asis, Michael Demetrios H. Agenda for hope: I am because we are: reflections on love, relationships, and life. Manila: Ateneo de Manila University Loyola Schools, c2010. 35492 FIL 241.6765 A833a 2010


Focuses on the interweaving of personal and environmental factors in overcoming the day's challenges towards survival of street children


Features Rizal as the Icon in an attempt to create a relevant alternative literature for the teaching of the life, works and writings of our National Hero to make students and readers conscious of Rizal's noble sacrifice and exemplary ideals.


Presents a concrete guide for parents and other mentors who work with teens to support them effectively. Includes assessments and guide questions about what they think their children do.


Liwag, Ma. Emma Concepcion D. and Rofel G. Brion (editors). In their own voice: the art of being and becoming. Quezon City: Ateneo de Manila University Loyola Schools, c2009. 35493 FIL 899.2104008 I61 2009


Presents a collection of short essays written by public school teachers that depict not only their difficult, but also rewarding lives teaching English to Filipino students.

Ocampo, Ambeth R., (editor). 60 years and bon vivant!: Philippine-French relations. [s.n]: [s.l] c2008. 33727 FIL 327.599044 S625 2008
Contains four themes which include France in Philippine history, France in Philippine culture, France in Philippine education and Filipino family with French ancestry.


Ong, Willie T. How to live longer. [s.l.] : Anna Liza R. Ong, c2009. 35832 FIL 613.7 O58h 2009


Political Science Department, Ateneo de Manila University. Philippine politics : democratic ideals and realities. Quezon City : Ateneo de Manila University Press, 2010. 35372 35373 FIL 320.599 P769p 2010

Sanchez, Bo. Fill your life with miracles : discover God in the ordinary ... and live extraordinarily! Quezon City : Shepherd's Voice Publications, 2005. 35834 FIL 248.8 S211f 2005

Sanchez, Bo. How to conquer your Goliaths : 7 keys to overcome every problem that prevents you from reaching your dreams. Quezon City : [Shepherd's Voice Publications, Inc.], c2009. 35833 FIL 248.4 S211h 2009

Presents a practical personal strategies that empower the Filipino to achieve wealth and success.

Sicam, Paulynn Paredes and Remnon E. Barbaza (editors). *Agenda for hope: ideas on building a nation: preserving and transforming Philippine identity and culture.* Quezon City: Ateneo de Manila University Loyola Schools, c2009. 35486 FIL 305.89921 A265 2009

Tabucanon, Gil Marvel P. *Mediation manual for barangay and lupon officials: a guide on how to become a more effective mediator.* Manila: Rex Book Store, Inc., 2010. 34718 FIL 351 T112m 2010


Deals with one of the most influential non-government organization (NGO) in the Philippines, RPDEV (Ramos Peace and Development Foundation, Inc.).

**FINANCIAL MANAGEMENT**


Discusses starting point for anyone looking to gain control of financial future.

**HOTEL AND RESTAURANT MANAGEMENT**


Showcases the photographs of different Filipino delicacies.


Provides a background in designing healthy menus, writing healthy recipes, marketing healthy food programs, and training food-service staff in healthy preparation and service techniques.


Provides industry professionals and hospitality students with a comprehensive and detailed overview of the skills required for a successful business and career in hospitality.


Features rich insight and highly practical coverage of the world's major cuisine.


Showcases recipes from different Asian countries.


Presents a collection of healthy and flavorful vegetables recipes for Filipino families.

**HOTEL AND RESTAURANT MANAGEMENT/ CULINARY ARTS**


Presents cooking techniques in a way that cooks and chefs learn and grow in their profession.

Cao, Nai-sheng. *Chinese food carving.* Australia : Cengage Learning, c2009. 35178 641.5 C212c 2009


Brings back the tried-and-true methods for students, home cooks, and professionals the making of sausages, pates and accompaniments in an easy to follow format.

**LAW**


This book was prepared with the intention of making the subject easier for the students to understand the same. Contains important provisions of law and doctrinal decisions up to 2009, designed to prepare the reviewee for the Bar Examinations.


Aims to achieve not only by resorting to expository presentation but also by providing edited cases. This second edition differs from the original work because it contains new cases and authorities.


Discusses in some length the civil code provisions on documents of title and the warehouse receipts law.


Contains the twenty five divided chapters which cover the entire twenty two sections of the Bill of Rights of the Constitution. It also includes the newest decisions of the Supreme Court and the recent bar examination questions.


Discusses the book by three parts- part 1 deals with labor standards laws, part 2 labor relations laws and part 3 enumerates and explains social legislation.


Maligaya, Renato M. *Legal medicine : comprehensive synopsis in forensic medicine and medical jurisprudence (updates in DNA analysis,
Emphasis is placed on the basic knowledge and updates in forensic medicine and medical jurisprudence. This book also intended primarily for the medical students, medical graduates, medical practitioners, provincial/municipal health office and criminology as well as law students.

The book has been proven quite handy to law practitioners as a source or research materials in land registration cases to successful bar candidates, it has served its invaluable assistance again and again for so many decades up to the present and to the ordinary layman and those in the realty business.

This book is a 'must' for all justices and judges that they may continue to have a humble and meek guide, if not inspiration, in the performance of their official duties and to consistently avoid the pitfalls and unnecessary hazards to their lofty profession.

The book which is written in a singles style, will prove rewarding and profitable to students of law, researchers, lawyers, prosecutors and judges because the filed of legal and judicial ethics has been comprehensively covered.

For books with specific titles:


Provides law students with materials for careful review of the fundamental principles, doctrines, and rules on the cluster of laws that encompasses Commercial Law.

Presented in a simplified manner and discussed according to the stages of proceedings in civil cases in order for the students and even practicing lawyers to be guided as to what particular stage the case was already in and the particular remedy available and proper pleadings that will be prepared and filed before the court.

Guides the beginners in taxation, business and law students, CPA/Bar reviewees, tax practitioners and professionals.


LEGAL MANAGEMENT


Discusses the importation and exportation requirements under the Philippine Tariff and Customs laws.


MARKETING MANAGEMENT


Provides a contemporary and extensive account of current knowledge of the marketing to children.


Emphasis is on applying the basic concepts of marketing strategy, tactics, and metrics to develop marketing plan that is both effective and adaptable.

MATHEMATICS


Serves as the step-by-step guide that will help tackle pre-calculus with confidence.

MULTIMEDIA ARTS


Guides graphic designers, architects and landscape architects, industrial designers and planners in designing wayfinding systems.


Presents a comprehensive how - to reference on graphic design and advertising for print and interactive media, intended to serve as a foundation for a graphic design and advertising design education.
Provides the tools needed to analyze the ways in which mass media are being used to change the world.

Provides practical, task-oriented information for designers and software developers charged with design responsibilities.

MULTIMEDIA ARTS / AB COMMUNICATION


NURSING

Contains four volumes.

Presents an integrated, multi-disciplinary approach while focusing on fundamental concepts.

Reviews those trials which have made a major impact on the practice of clinical cardiology within the last six years.

Brunner and Suddarth's handbook of laboratory and diagnostic tests. Philadelphia : Wolters Kluwer / Lippincott Williams & Wilkins, c2010. 35534 REF 610.73 B897 2010
Features the review of specimen collection techniques, easy access to test results-- references values, interfering factors, nursing considerations and nursing implications, concise clinical facts you need to know for daily practice.

Intended for the hospital nurse caring for patients who may be approaching the end of life.

Includes hundreds of updated practical examples that explain and show you, at a glance, how to chart safety and responsibly in all clinical settings.


Discusses the drug selection and dosage set with the current recommendations and practice.
This book transcends nursing and will benefit all health practitioners whose aim is to pursue excellence in their practices.

Shows and uses as ready reference to diagnose the full range of psychiatric disorders in adults and children.

Provides with concise discussions of major diseases and disorders that affect the relevant body system.

PSYCHOLOGY

Engages student in thinking critically about LGBTQ psychology and provide practicing psychologists and researchers with new insights.

Presents the critical basics of interviewing, counseling, and therapy with sensitivity to diversity, ethics, and a positive approach to the interview.

Pegues, Deborah Smith. 30 days to a great attitude: strategies for a better outlook on life. Eugene, Oregon: Harvest House Publishers, c2009. 35416 248.4 P376t 2009
Explores the root causes of 30 negative attitudes, their impact on your relationships and how can break free of their clutches.

Presents the latest, most contemporary research on the biological, cognitive and socioemotional aspects of children's lives.

Shows how to use self-talk to make positive changes in attitudes and beliefs.

PSYCHOLOGY / NURSING

Provides clear descriptions of diagnostic categories in order to enable clinicians and investigators to diagnose, communicate about, study, and treat people with various mental disorders.

REFERENCE

Presents different insights about Nepal.
Tibballs, Geoff. Ripley's believe it or not! : enter if you dare. Florida : Ripley Publishing, c2010. 35212 REF 030.2 T552r 2010

REFERENCE / NURSING

Contains four volumes.

RELIGIOUS EDUCATION


Serves as a small reference material on the matter of a Provincial Council, on the subject of a Diocesan Synod, and on the question of a "Diocesan Pastoral Assembly".


Engages readers in praying in the way that Pope John did about the issues and themes that were central to his experience.

Is designed for the use of a variety of groups, college classes, parish adult education and justice groups, retreat participants and even older high school students. It can also be used for individual reflection.


Consist of various selections grouped under eight headings, covering the full spectrum of Christian theology from theological anthropology to eschatology.

Acts as a tool in bringing a knowledge of the Church to the world and a knowledge of the world to the Church.

RELIGIOUS EDUCATION / FILIPINIANA

Velasco, Joey A. They have Jesus : the stories of the children of hapag. Philippines : Kenosis Publications, c2006. 34436 34437 FIL 248.4 V433t 2006

RELIGIOUS EDUCATION / PSYCHOLOGY

Helps those who want to respond to the invitation of holistic health, especially in nurturing the area of emotional well-being.

SOCIAL STUDIES


Presents a time-series statistical information about the country's economic and social environment.


Focuses on the broad principles of civil justice reform.

SPECIAL COLLECTION


Presents the cartographic history of the Philippines from early works to 1800.

TEACHER'S REFERENCE


Concentrates on rhythm, stress, and intonation because improvement in these aspects of pronunciation can do the most good in improving both listening comprehension and clarity of speech.


TOURISM


Contains tapescripts of the listening passages and comprehensive notes for pronunciation and vocabulary works.
Contains a balanced variety of activities including a language study section and a word study section for negotiating with English speakers within the industry.

**TOURISM / ENGLISH**

Gives tourism students the language, information, and skills you need to start their career.